



# CRAIG HOUSTON

## WEB DESIGN DEVELOPMENT+ PRODUCTION

@crghstn

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I value partnering on great work with standout teams. As a Senior Designer, I aim to match FEWD techniques with practical and positive use.

**S**pecial Skills HTML5 • CSS • SASS • JavaScript • React.js • Bootstrap • MySQL • Agile • DevOps Fundamentals • Educational Technology • User Accessibility • Illustrator • Photoshop • IT Security Fundamentals • JIRA • GitHub • WordPress • Squarespace • Keynote

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General Assembly Front End Web Development Course, Summer 2015

Current + Ongoing

**Front End Web Development, Independent**

Jun 2013 / Dec 2016 • San Francisco, California

**Senior Digital Designer**

**Pearson Education, Pearson North America**

Production on Pearson's System of Courses, a unique K-12 educational application for iPad, Windows 10, and Chromebook- production of curriculum content and asset design, and quality-assurance. I contributed to development cycles as a trustworthy studio liaison and production colleague.

Jun 2011 / Apr 2012 • Berkeley, California

**Recruiter**

**Kinetic Creative**

Recruiting professional creative talent for clients- using a large, personal, and professional network. I coordinated day-to-day objectives, interviews, and payroll for personnel.

Aug 2009 / May 2011 • Emeryville, California

**Admissions Coordinator**

**AnimationMentor.com**

Coordinated sales and admission for an 18-month on-line animation program. One-on-one consultation for prospective students, and guiding enrollment objectives in a fulfilling, noteworthy education company.

Apr 2008 / Apr 2009 • San Francisco, California

**Production Manager**

**Wells Fargo, Wealth Management Group**

Managed production design and product development of Wells Fargo's premiere marketing collateral; from project approval through final delivery of material.

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### Recent Work

Pearson Education

Design and production of the 'Pearson System of Courses' application

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Eventbrite

Design revisions for Eventbrite's conferences blog [eventbrite.com/blog/conferences/](http://eventbrite.com/blog/conferences/)

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Plant Construction for Sidecar Agency

Production of Plant's 'Reno Historic Renovation' proposal.

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### About Craig

Submitted mountains in California; Whitney, Shasta, and Lassen. I like to fill my well in the nature of the Western United States.